

## **FOR IMMEDIATE RELEASE**

### **INSIGHTS ANALYTICS SECURES EXCLUSIVE MALAYSIAN RIGHTS FOR p-CAT™, COMMENCES NATION'S FIRST DEPLOYMENT WITH LEMBAGA AIR PERAK**

*~ Collaboration marks the introduction of advanced pipeline condition assessment technology to Malaysia's water sector ~*

**KUCHING, 29 June 2026** – Insights Analytics Berhad (“Insights Analytics” or the “Company”) (“英析集团”), a Sarawak-based water technology and intelligent asset management company, has secured the exclusive rights to distribute and deploy p-CAT™, a proprietary pipeline condition assessment technology suite developed by Pipeline Inspection & Assessment (“PIA”), across Malaysia.

The appointment was formalised today through the signing of a Memorandum of Understanding (“MOU”) between Insights Analytics and PIA, an Australian pipeline diagnostics technology company.

Under the partnership, Insights Analytics will spearhead the commercialisation, deployment, and after-sales support of p-CAT™ throughout Malaysia’s water sector.

As an immediate step towards commercialisation, Insights Analytics has commenced the country’s first p-CAT™ pilot deployment in collaboration with Lembaga Air Perak, covering approximately 7 kilometres of water pipeline in Perak.

p-CAT™ is a non-destructive, in-pipe diagnostic technology that enables utility operators to assess the structural condition of pipelines without service disruption. The technology delivers high-accuracy data on wall thickness degradation, corrosion levels and estimated remaining asset life, supporting more informed asset management and rehabilitation planning.

The pilot is expected to provide valuable insights into the condition of ageing water infrastructure, enabling utility operators to identify structural vulnerabilities, prioritise rehabilitation works and optimize maintenance expenditure. The initiative also supports Malaysia’s broader push to reduce Non-Revenue Water (“NRW”) losses and improve water network reliability.

Malaysia continues to face significant NRW challenges, with water losses placing increasing pressure on utility operators to improve network efficiency and asset management. Advanced condition assessment technologies such as p-CAT™ provide utilities with actionable data to make evidence-based decisions on maintenance, rehabilitation and capital expenditure planning.

Ts. Frank Wee (黄剑辉), Managing Director of Insights Analytics, said: "This partnership marks a significant step in our mission to bring world-class pipeline diagnostic technology to Malaysia. With p-CAT™ now exclusively under Insights Analytics' distribution, we are well-positioned to support utilities and regulators in addressing NRW challenges while advancing the nation's water infrastructure agenda."

"The commencement of Malaysia's first p-CAT™ pilot deployment demonstrates our commitment to introducing innovative technologies that help water operators make smarter infrastructure investment decisions. We believe this collaboration will create meaningful value for the country's water sector through improved asset visibility, enhanced operational efficiency and more sustainable water management practices," he added.

Mr. Shazlee Kabeer, Vice President, International Partnerships – Asia of PIA, said: "We are proud to formalise our partnership with Insights Analytics, whose deep local expertise and technical capabilities make them the ideal partner to bring p-CAT™ to the Malaysian market. The ongoing pilot deployment with Lembaga Air Perak is an encouraging first step, and we look forward to working together to support water utilities across Malaysia with advanced pipeline condition assessment solutions."

#### **About Insights Analytics Berhad**

Insights Analytics is a water technology and intelligent asset management company listed on Bursa Malaysia's ACE Market. Through its wholly-owned subsidiary, Insights Analytics Technologies Sdn Bhd ("IATSB"), Insights Analytics provides end-to-end smart water solutions including pipeline condition assessment, advanced leak detection, smart metering, smart water management systems and digital twin technology.

#### **About Pipeline Inspection & Assessment**

PIA is an Australian pipeline diagnostics technology company specialising in non-destructive, in-pipe condition assessment solutions. Its proprietary p-CAT™ suite provides water utilities and asset owners with actionable pipeline health data, enabling evidence-based rehabilitation planning and proactive asset lifecycle management.

-END-

---

#### **Issued on behalf of Insights Analytics Berhad**

##### **Media & Investor Relations Contact:**

**Michelle Kuan Public Relations Consultancy**

Michelle Kuan

Mobile: +60 12 335 8339

Email: michellekuanirpr@gmail.com